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## **VOXUS Named Agency of Record for MOD Systems**

**Gig Harbor, Wash. – May 12, 2008 –** VOXUS, Inc., a public relations consultancy for technology companies, today announced it has been selected as the agency of record for MOD Systems, an industry-leading provider of media-on-demand solutions for retailers.

MOD Systems' media-on-demand platform transforms retail stores into digital destinations. The company's sophisticated software solutions and interactive touch screen kiosks allow retailers to create an engaging experience for consumers to quickly and easily buy content in a format that is portable and compatible with multiple devices. MOD Systems' open platform, in market with leading global retailers, supports all content types and distribution scenarios, including manufacturing on demand, delivery in optical or digital format, and hybrid online and in-store systems.

### **About VOXUS, Inc.**

VOXUS, Inc. is a privately held public relations agency that is dedicated to using small programs to drive market leadership for technology companies. VOXUS' senior professionals offer years of experience effectively establishing and communicating – across a broad range of industries – the uniqueness of a company, product or service. The agency offers a targeted approach to ensure the right messages reach the right audience, in the most cost-effective manner possible. For more information, visit [www.voxuspr.com](http://www.voxuspr.com).

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