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VOXUS Named Agency of Record for ToteVision, a Premier Provider of Commercial-Grade LCD Displays and Monitors

Tacoma, Wash. – June 1, 2009 – [VOXUS, Inc.](http://www.voxuspr.com), a public relations consultancy for technology companies, today announced the expansion of its client roster with Seattle-based [ToteVision](http://www.totevision.com), the industry's premier manufacturer of small screen, commercial-grade LCD TVs and monitors. VOXUS has decades of experience positioning commercial and vertical-specific solutions for market leadership.

“There are two primary reasons we decided to work with VOXUS. First, they showed an uncanny ability to quickly understand our technology and the unique challenges we face in the monitor and TV market,” said Mark Lakefish, VP of business development at ToteVision. “Second, VOXUS’ organizational model is refreshingly different. They eliminated costly overhead and offer a tremendous amount of senior-level attention. This translates into a very efficient program that delivers tremendous PR value for the spend.”

ToteVision is a premier manufacturer of commercial-grade LCD TVs and monitors for custom applications. The company manufactures more than 95 commercial LCD monitors and TV configurations, specializing in serving the needs of the security, hospitality, professional A/V and other specific industries. ToteVision products are reliable in a 24/7 environment, aesthetic in design, and their picture image meets professional-level broadcast standards. The company has been innovating in the television space since the early 1980s with portable TVs to tiny LCDs in the 1990s to the latest application specific LCD products of today.

VOXUS specializes in the design and execution of results-driven communication programs for emerging and established technology leaders. The company's focused approach enables companies to cost-effectively tailor public relations programs to meet targeted requirements. VOXUS offers ToteVision and other businesses the full spectrum of public relations services from messaging and positioning and speaker placement to social media campaigns and copy writing.

For more information on how VOXUS can raise your company's visibility with the investors, partners and customers that matter, contact info@voxuspr.com.

About VOXUS, Inc.

VOXUS, Inc. is a privately held public relations agency that is dedicated to using small programs to drive market leadership for technology companies. VOXUS' senior professionals offer years of experience effectively establishing and communicating – across a broad range of industries – the uniqueness of a company, product or service. The agency offers a targeted approach to ensure the right messages reach the right audience, in the most cost-effective manner possible. For more information, visit www.voxuspr.com.

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