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## **VOXUS Clients Grab Significant Attention at CTIA Wireless 2008**

*Formotus, Ortiva Wireless, D2 Technologies and Perlego rise above the noise to stage successful showcases at global telecom conference*

**Gig Harbor, WA – April 12, 2008** – Four companies working in tandem with VOXUS, Inc., a public relations consultancy specializing in delivering creative communications programs for technology and healthcare companies, held successful exhibitions at CTIA Wireless 2008 in Las Vegas. D2 Technologies ([www.d2tech.com](http://www.d2tech.com)), Ortiva Wireless ([www.ortivawireless.com](http://www.ortivawireless.com)), Perlego Systems, Inc. ([www.perlego.com](http://www.perlego.com)) and Formotus, Inc. ([www.formotus.com](http://www.formotus.com)) held on-site and pre-briefings with more than 30 journalists and industry analysts from publications and organizations ranging from PC Magazine and Nikkei Electronics to Wireless Week and Forrester Research, resulting in significant coverage in relevant trade and business media outlets.

“It was a pleasure working with VOXUS to arrange one-on-one meetings with key press and analysts at CTIA,” said Joseph Verschueren, Co-founder/CEO of Formotus, Inc. “VOXUS is adept at maximizing our budget to secure quality mindshare with the audiences we target and despite the inevitable noise and distractions, CTIA was no exception.”

In 2008, CTIA Wireless hosted more than 1,200 exhibiting companies and more than 40,000 professionals from across the globe.

“CTIA is arguably one of the largest telecom trade shows in the world,” commented Paul Forecki, VOXUS president. “Due to its size and diversity, it’s particularly challenging for smaller companies to be noticed on the show floor, let alone to receive any significant

coverage from attending press representatives and analysts. We're particularly pleased with the results our clients have experienced this year."

**About VOXUS, Inc.**

VOXUS, Inc. is a privately held public relations agency that is dedicated to using small programs to drive market leadership for technology companies. VOXUS' senior professionals offer years of experience effectively establishing and communicating – across a broad range of industries – the uniqueness of a company, product or service. The agency offers a targeted approach to ensure the right messages reach the right audience, in the most cost-effective manner possible. For more information, visit [www.voxuspr.com](http://www.voxuspr.com).

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