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Social Networking Startups Select VOXUS for PR Push

Gig Harbor, WA – May 6, 2008 – VOXUS, Inc., a public relations consultancy specializing in delivering creative communications programs for technology and healthcare companies, today announced the expansion of its client roster with the addition of Seattle-based startups Dipiti (www.dipiti.com) and CozyBug (www.cozybug.com). The two companies are launching and promoting products based on elements in the emerging social networking market: CozyBug connects local buyers and sellers through a community forum, and Dipiti provides a human-filtered search engine for message boards and discussion forums on issues related to health, personal finance, legal matters and pet care.

“The exploding interest in social networking as a commercial enterprise has certainly given rise to a number of interesting startups,” commented Paul Forecki, VOXUS president. “These smaller companies are entering a crowded market, so grabbing greater media and user visibility on restricted budgets requires us to be creative and quick-thinking. It’s just the type of challenge the VOXUS team enjoys.”

About VOXUS, Inc.

VOXUS, Inc. is a privately held public relations agency that is dedicated to using small programs to drive market leadership for technology companies. VOXUS’ senior professionals offer years of experience effectively establishing and communicating – across a broad range of industries – the uniqueness of a company, product or service. The agency offers a targeted approach to ensure the right messages reach the right audience, in the most cost-effective manner possible. For more information, visit www.voxuspr.com.