

Voxus Secures Nine Company and Employee Awards for Ekata, a Mastercard Company

Ekata becomes an award-winning workplace to bolster recruiting and retention for tech talent



Ekata Inc., a Mastercard company, empowers businesses to enable frictionless experiences and combat fraud worldwide. Our identity verification solutions are powered by the Ekata Identity Engine, which combines sophisticated data science and machine learning to help businesses make quick and accurate risk decisions about their customers. Using Ekata's solutions, businesses can validate customers' identities and assess risk seamlessly and securely while preserving privacy. Our solutions empower more than 2,000 businesses and partners to combat cyberfraud and enable an inclusive, frictionless experience for customers in over 230 countries and territories.

Rapid growth calls for more talent

Ekata is a Mastercard company that offers digital identity verification solutions. To recruit tech talent and keep up with its rapid growth over the last couple of years, the company wanted to shine a light on its outstanding culture and accomplished employees. In 2021, Ekata turned to Voxus to secure high caliber award wins that would highlight the company's culture, mission and offerings to prospective candidates.

Highlighting culture and diverse innovators

Ekata has an impressive arsenal of diverse leaders and innovators across engineering, customer service, and marketing. These employees reflect the company's culture of inclusion and innovation. The company also has impressive benefits, learning and development opportunities, and a focus on community engagement. To capitalize on the values and benefits it offers, Voxus sourced category-leading awards on behalf of Ekata.

Tallying employee and company accomplishments

Working with some of Ekata's top leaders to learn more about the success of its employees and overall company culture, Voxus identified award opportunities that would showcase the company's unique culture and accomplishments of its team. The goal was to win two best workplaces awards and four employee awards.

An award-winning team and culture

By the end of 2021, Ekata had won nine company and employee awards, including: the Puget Sound Business Journal's Washington's Best Workplaces, and Seattle Business Magazine's Best Companies To Work For, as well as Best in Biz Awards' Fastest Growing Company of the Year. The employee awards represented a diverse mix of individuals and included the Stevie Awards for Women in Business, and Built In's Moxie Awards for Ekata's Senior Manager of Global Data Strategy; the Business Intelligence Group's Women of Influence Award for Ekata's Senior Vice President of Global Marketing; Business Intelligence Group's Innovation Awards for Ekata's Vice President of Products; Built In's Tech Innovator Awards for Ekata's Director of Product; and Business Intelligence Group's Excellence in Customer Service Awards for Ekata's General Manager, EMEA & SVP, Global Customer Success.